

BUSINESS SURVEY ANALYSIS

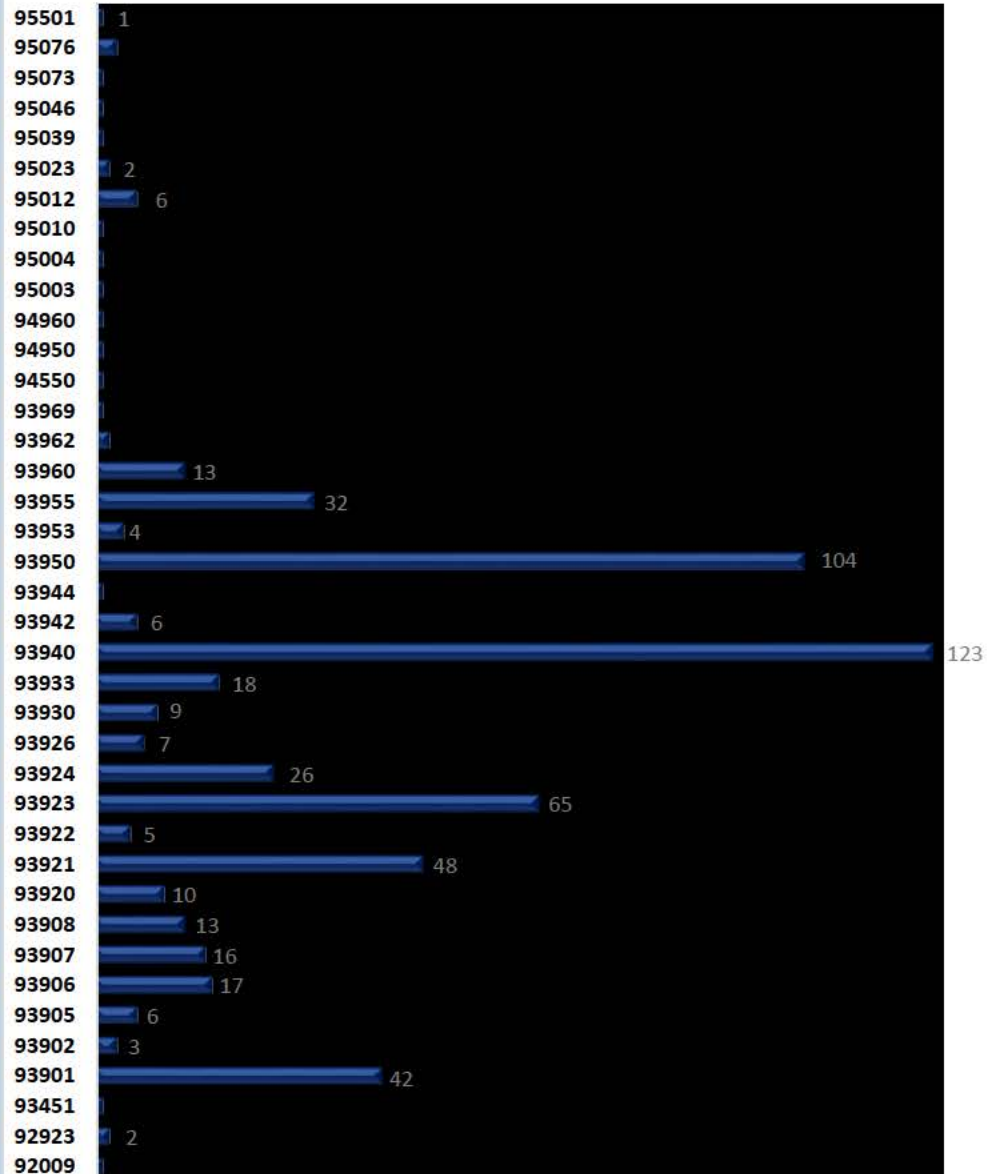
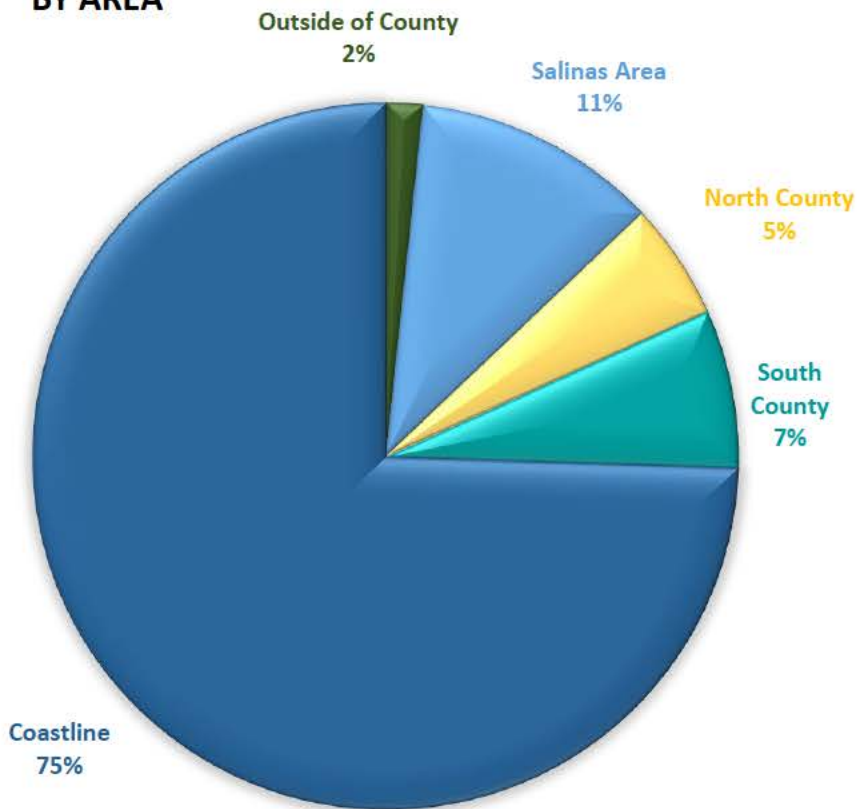
June 16, 2020

715 Business Responded

PHYSICAL LOCATION OF BUSINESS

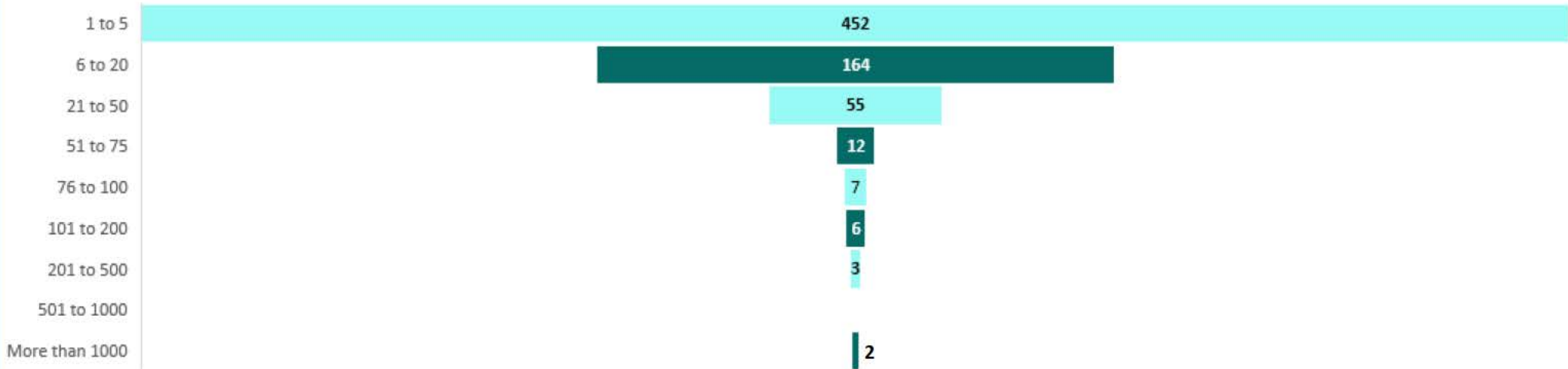
(Not depictive of areas served)

BY AREA



ORGANIZATION INFORMATION

PEOPLE EMPLOYED

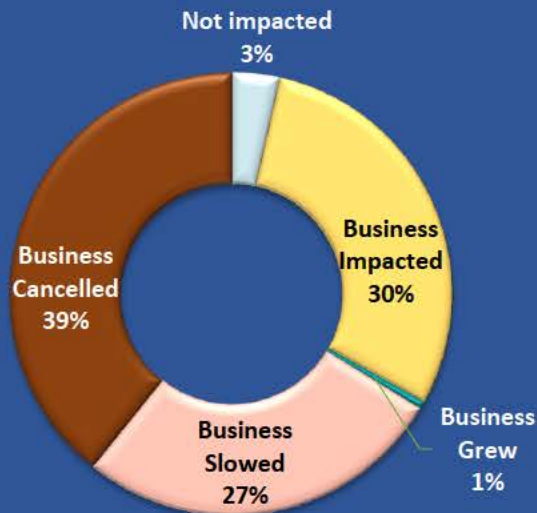


Type of Services Provided (About 25% of businesses provided multiple types of service)

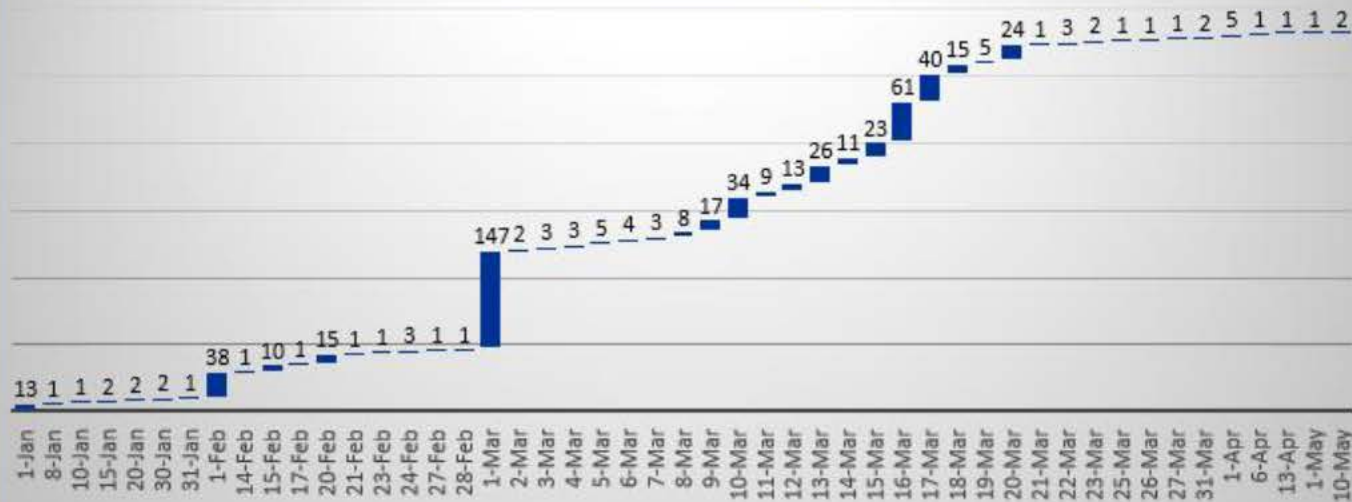


IMPACT ON BUSINESS

SERVICE IMPACT



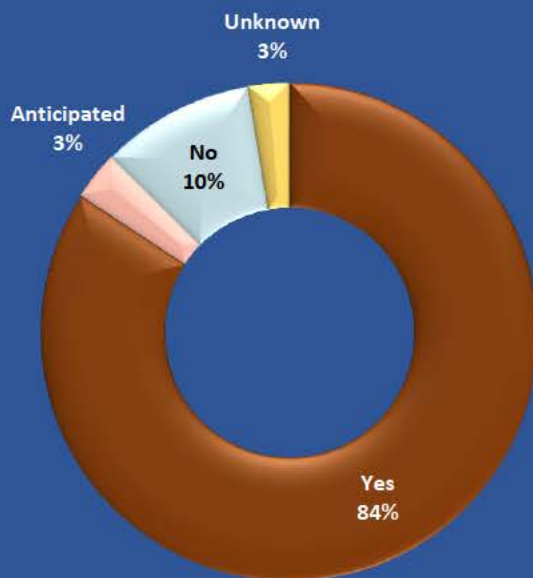
Date of First Impact



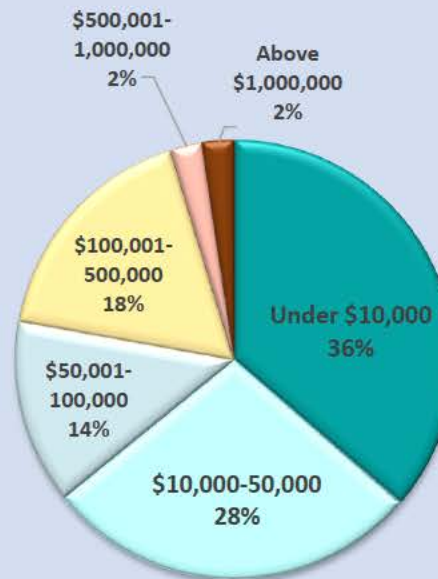
Types of services still provided

- Remote, Virtual, & Computer Services
- Food Services – Take Out, Delivery, & Stores
- Emergency health services
- E-Commerce
- Construction/Architecture Utilities and repair services
- Real Estate
- Senior Services
- Insurance Services
- Cleaning Services
- Donation and Membership Services
- Employee training

GROSS REVENUE IMPACT

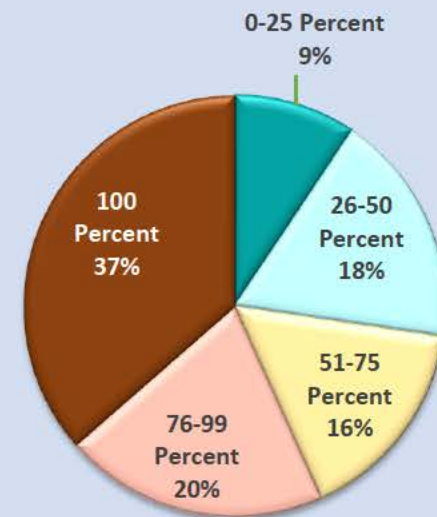


DOLLAR AMOUNT OF CHANGE



Average: \$153,000

PERCENT OF CHANGE

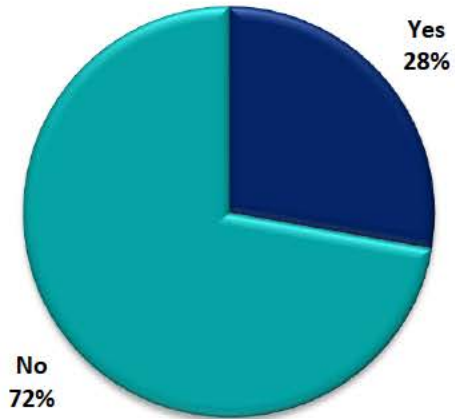


Average: 75%

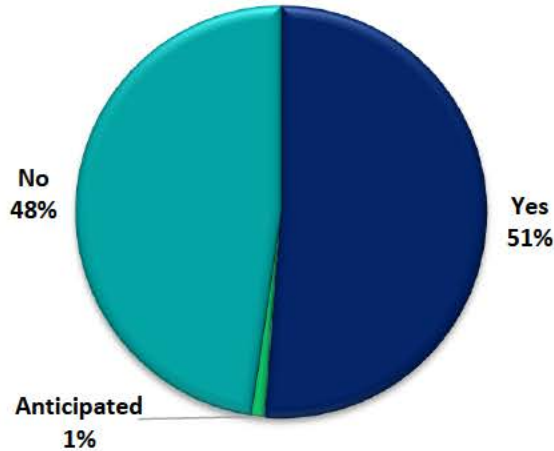
COVID-19 IMPACT ON STAFFING

Impacts on Staffing

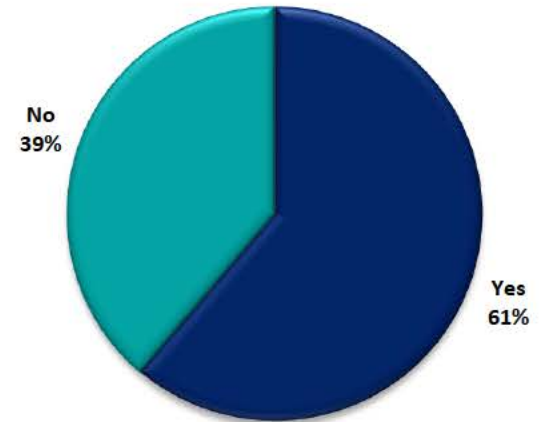
Shortage of staff



Employees Laid Off



Hours Cut



How has this impacted operations?

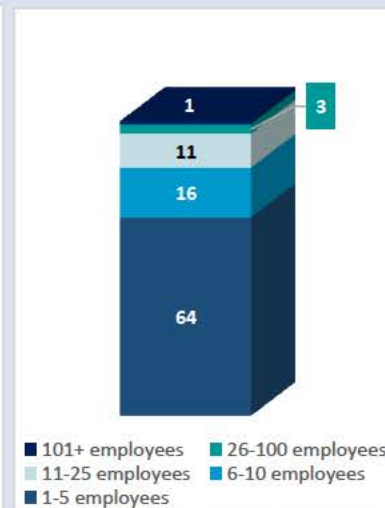
- "JUST LOOKING FOR WAYS TO GET THROUGH THIS"
- "HAD TO TEMPORARILY CLOSE"
- "LIMITED BY TECHNOLOGY"
- "MY EMPLOYEES ARE SCARED"
- "MANY [EMPLOYEES] DO NOT WANT TO WORK"
- "REDUCED EFFICIENCY"
- "CHALLENGING TO OPERATE"
- "COULD NOT FILL THE SHIFTS"
- "...BALANCING OUR WORK OBLIGATIONS WITH OUR OBLIGATIONS TO OUR CHILDREN"

Amount of employees laid off



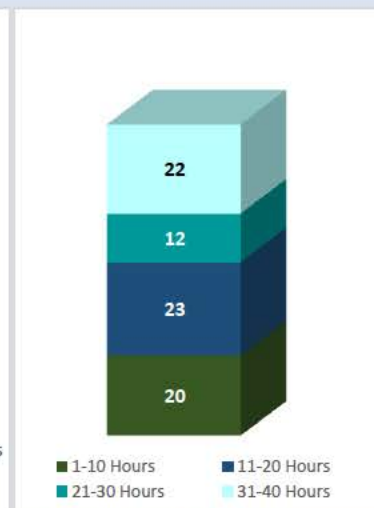
Average = 10 employees

Employees with Cut Hours



Average = 10 employees

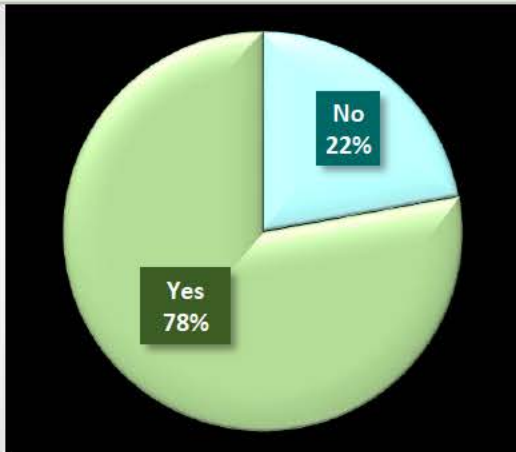
Hours cut per employee



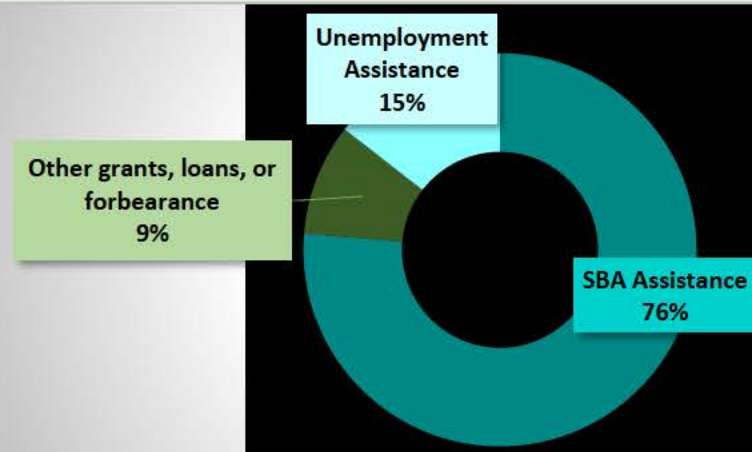
Average = 28 Hours

COVID-19 ASSISTANCE

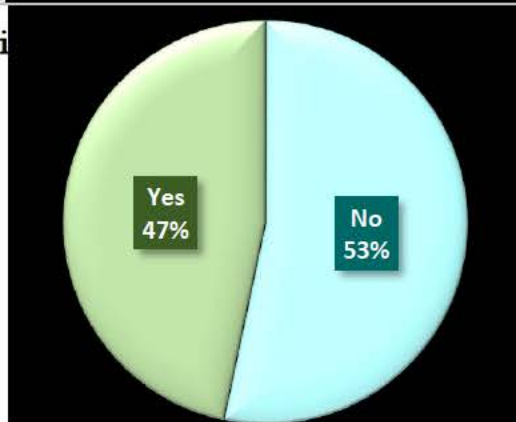
Applied for assistance



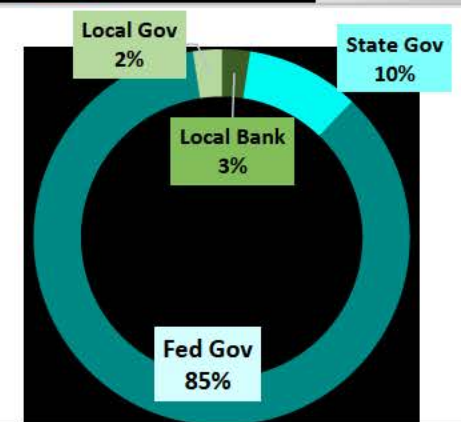
Type of assistance applied for



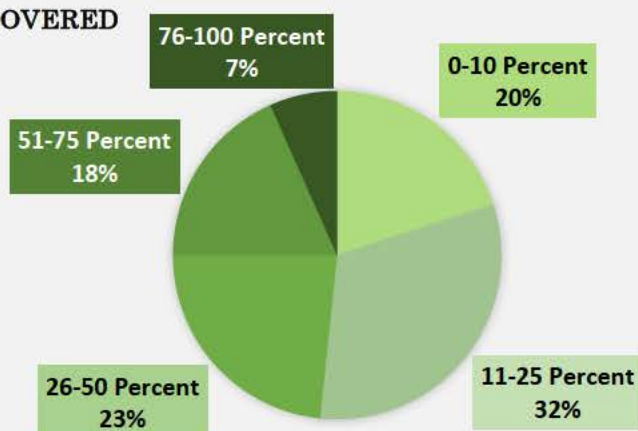
Received assistance



Type of assistance received



PERCENT OF NEED COVERED



"I am a micro business... I don't seem to qualify for any support because I don't have any employees... I will have to close my business that I have operated for my entire career of almost 30 years."

"If the county could offer work...it would be VERY helpful (better than grant money in my opinion because our team really wants to work)."

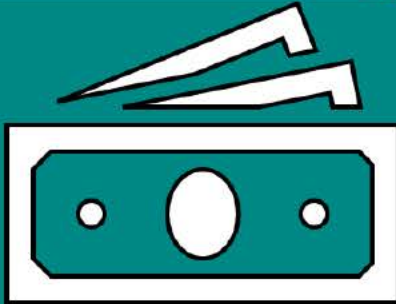
CURRENT NEEDS AND CONCERNS

Additional Assistance Needed

GRANTS



INTEREST FREE LOANS



Financial Assistance



Unsure/Depends on Situation

Rent/Mortgage/Bill Assistance

Employee Assistance

Business Tax Relief & Supplies

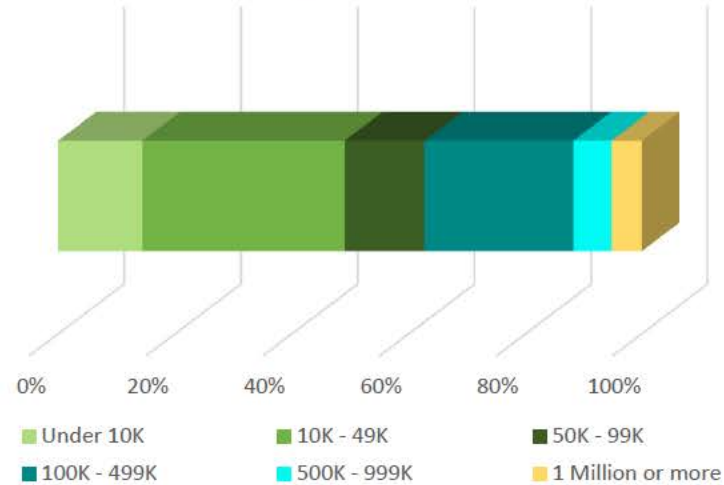
Need Assistance But Not Specified

Customers/Work

Info
Community



Financial Assistance Need



On average an additional \$160,000 needed

Additional Concerns

- 361 Business**

"Our business model might never be the same and we are not sure how re-invent ourselves for the new reality."

"If this continues my company cannot afford to operate at a loss and may be forced to shut down.... Feels like we are back to ground zero"
- 125 Society**

"if our community fairs well, we'll do well. We're in this together"
- 103 The Unknown**

"Hard to see the light at the end of the tunnel...might be a freight train coming on"

"Never seen anything like this." "When will it truly be safe to resume face to face services?"
- 98 Employees**

"How do we provide enough testing to make certain that we can come back to work together and how do we have childcare for our children?"
- 94 Personal**

"We are simply trying to hold on at this point in hopes this will pass in a reasonable period of time...."
- 27 Customers**

"I can see the panic in my employees and customers. The stress has manifested physically and mentally."